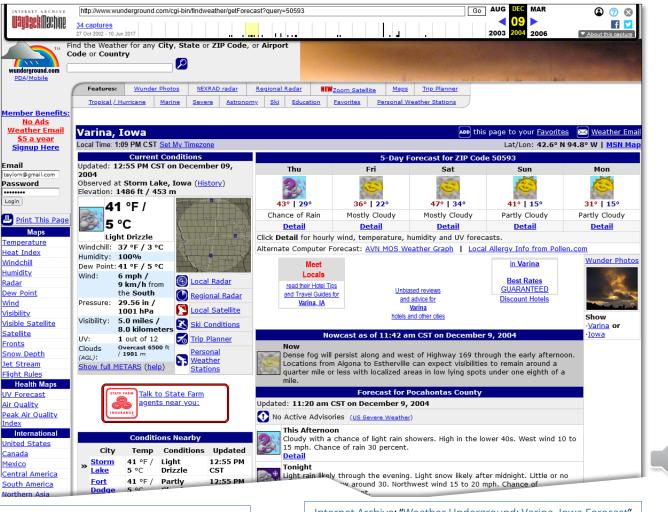
Beyond the Affidavit: Towards Better Standards for Web Archive Evidence

Nicholas Taylor nullhandle.org

<u>IIPC Web Archiving Conference</u> <u>Session 7: Legal and Ethical Considerations</u> 3 May 2023

a historical webpage(?)



Scott G. Ainsworth, et al.: "Only One Out of Five Archived Web Pages Existed as Presented"

a historical webpage(?)

INTERNET ARCHIVE	http://www.wunderground.com/cgi-bin/findweather/getFore- 34 captures 27 Oct 2002 - 10 Jun 2017	cast?query=50593		Go	AUG DEC MAR 09 2003 2004 2006	About this capture
	Ind the Weather for any City, State or ZIP Code, Code or Country		Zoom Satellite Mags	Trip Planner		
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<u>Weather Email</u> <u>\$5 a year</u> Signup Here	Varina, Iowa Local Time: 1:09 PM CST <u>Set My Timezone</u>			ADD this	s page to your <u>Favorites</u> Lat/Lon: 42.6° N 9	
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mail aylorn@gmail.com	Updated: 12:55 PM CST on December 09, 2004	Thu	Fri	Sat	Sun	Mon
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		Chance of Rain	Mostly Cloudy	Mostly Cloudy	Partly Cloudy	Partly Cloudy
Print This Page Maps	5 °C	Detail	<u>Detail</u>	Detail	Detail	<u>Detail</u>
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Scott G. Ainsworth, et al.: "Only One Out of Five Archived Web Pages Existed as Presented"

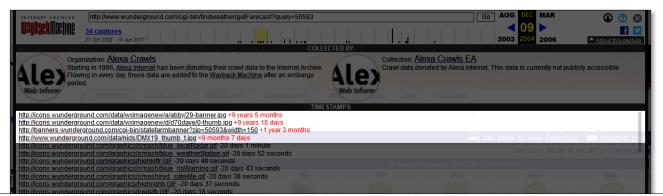
ahistorical webpage

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Scott G. Ainsworth, et al.: "Only One Out of Five Archived Web Pages Existed as Presented" Internet Archive: "Weather Underground: Varina, Iowa Forecast"

11

ahistorical webpage



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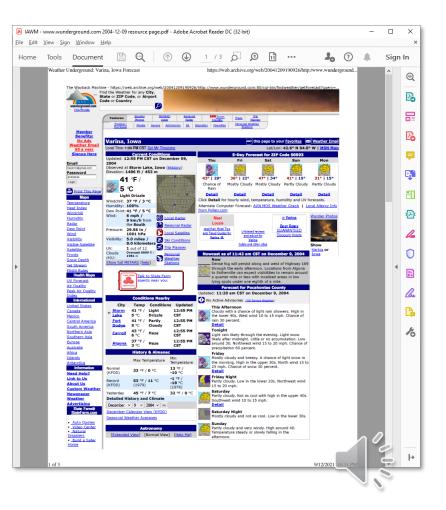
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ahistorical webpage



misleading PDF

- IAWM evidence submitted as PDF screenshots
- temporal variations no longer apparent
- may be taken for granted as historical facsimile



why does this matter for evidentiary use?

- cases may turn on temporal attributes of embedded mementos, specifically
- bears on arguments about authenticity – i.e., that evidence is what it purports to be
- IAWM evidence generally coming in for less scrutiny now than it should
- if discrepancy becomes apparent, will likely prompt more scrutiny of IAWM evidence than it should



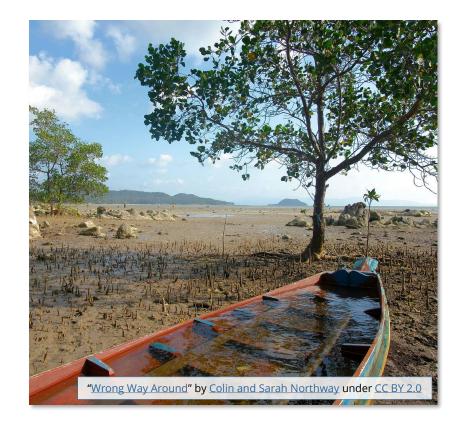
why less scrutiny?

- legal professionals don't understand web archives
- questions of authentication + admissibility foregrounded
- too neatly addressed w/ IA standard affidavit



flawed approach

- correct admissibility determinations for wrong reasons
- declining to admit probative evidence
- IAWM evidence should generally be admitted + treated as authentic
- seems to be consistent w/ IA's perspective



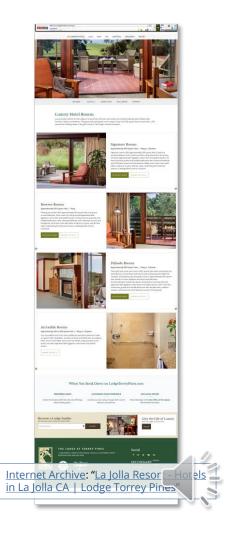


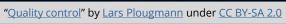
Rutherford v. Evans Hotels, LLC (2020)

- <u>PageFreezer</u> archives used to show lack of compliance of online hotel reservation system w/ ADA
- <u>PageFreezer</u> archives denied admission

"[T]he Court has found **no cases addressing the admissibility of, let alone referencing, 'PageFreezer' archives**. Coupled with the differences between PageFreezer and the Internet Archive—including that the Internet Archive offers a free, publicly available service whereas PageFreezer offers a paid service in anticipation of litigation—the Court declines to admit the PageFreezer archives as analogous to those from the Wayback Machine admitted in other litigation."

> Rutherford v. Evans Hotels, LLC, No. 18-CV-435 JLS (MSB), 2020 WL 5257868, at *1 (S.D. Cal. Sept. 3, 2020)





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Authentication + Admissibility



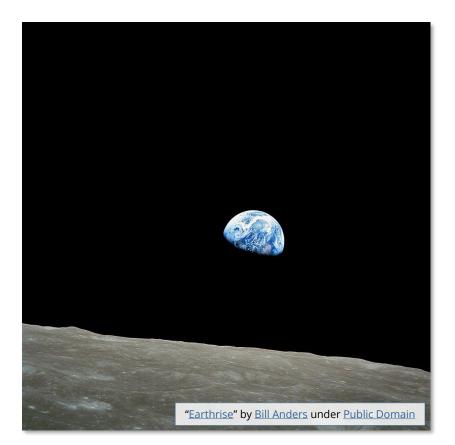
authentication + admissibility overview

- IAWM cited in 300+ U.S. federal court cases
- harder to authenticate than other web content
- strategies include:
 - judicial notice
 - IA affidavit
 - witness w/ personal knowledge
 - expert witness
 - mutual stipulation



authentication via judicial notice

- judge exercises discretion to admit uncontested info
- efficient but inconsistent + jurisdiction-sensitive
- more likely to prevail in absence of specific assertions of unreliability





authentication via witness w/ personal knowledge

- testimony by witness w/ personal knowledge that evidence is what it's claimed to be
- requires a witness w/ actual, incidental personal knowledge of historical web content
- less effective when instrumentally entering into record a comparison performed by a random person



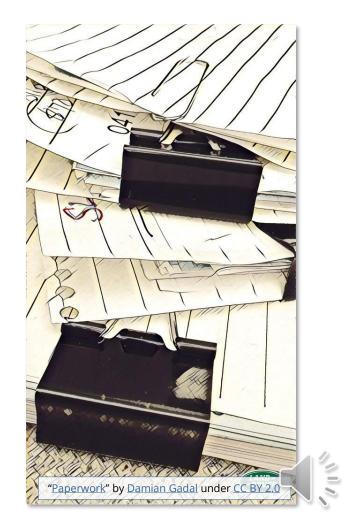
authentication via expert witness

- testimony by an expert w/ specialized knowledge
- reliable but more involved + less-used mechanism
- useful when interpretation, explanation, or qualification needed



authentication via IA affidavit

- reliable + efficient
- has only failed when incorrectly applied
- works best for simple cases
- but less ideal when conclusions require interpretation





IA affidavit guidance

Do I really need an affidavit from the Internet Archive?

No. Please consider alternatives to an affidavit from the Internet Archive. Judicial notice and stipulation to a document's authenticity are two typical and straightforward options that might be used instead of an affidavit. Since our resources are limited, we urge you to pursue these alternatives before coming to us with authentication requests.



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Does the Internet Archive's affidavit mean that the printout was actually the page posted on the Web at the recorded time?

The Internet Archive's affidavit only affirms that the printed document is a true and correct copy of our records. It remains your burden to convince the finder of fact what pages were up when.

Internet Archive: "Legal FAQ"

News [more]	Standard Affidavit					
Hooniverse: Wayback Machine Allows a Peek into Defunct Detroit Automaker	1. I am a Records Request Processor at the Internet Archive, located in San Francisco, California. I make this declaration of my own personal knowledge.					
Websites Laughing Squid: An Amazing Collection of Pulp Magazines Going Back 75 Years	2. The Internet Archive is a website that provides access to a digital library of Internet sites and other cultural artifacts in digital form. Like a paper library, we provide free access to researchers, historians, scholars, and the general public. The Internet Archive has partnered with and receives support from various well-known institutions and libraries, including the Library of Congress.					
s Available Online at The Internet Archive	3. The Internet Archive has created a service known as the Wayback Machine. The Wayback Machine makes it possible to browse more than 450 billion pages stored in the Internet Archive's web archive. Visitors to the Wayback Machine can search archives by URL					
Far Out Magazine: Over 100,000 his- toric vinyl records are being digitised and made available to stream online for free	 (i.e., a website address). If archived records for a URL are available, the visitor will be presented with a display of available dates. The visitor may select one of those dates, and begin browsing an archived version of the Web. Links on archived files in the Wayback Machine point to other archived files (whether HTML pages or other file types), if any are found for the URL indicated by a given link. For instance, the Wayback Machine is designed such that when a visitor clicks on a hyperlink on an archived page that points to another URL, the visitor will be served the archived file found for the hyperlink's URL with the closest available date to the initial file containing the hyperlink. 4. The archived data made viewable and browseable by the Wayback Machine is obtained by use of web archiving software that automatically stores copies of files available via the Internet, each file preserved as it existed at a particular point in time. 					
GigaZine: ウェブ上の情報を記録・保存 する「インターネット・アーカイブ」の 存続をひっそりと脅かしているものと よ?						
ActuaLitte: Plongez dans l'art japonais de la fin du XIXe siècle grâce à ce mag- azine numérisé	5. The Internet Archive assigns a URL on its site to the archived files in the format http://web.archive.org/web/[Year in yyyy][Month in mm][Day in dd][Time code in hh:mm:ss]/[Archived URL] aka an "extended URL". Thus, the extended URL http://web.archive.org /web/19970126045828/http://www.archive.org/ would be the URL for the record of the Internet Archive home page HTML file (http://www.archive.org) archived on January 26, 1997 at 4:58 a.m. and 28 seconds (1997/01/26 at 04:58:28). A web browser may be set such that a printout from it will display the URL of a web page in the printout's footer. The date indicated by an extended URL applies to a preserved instance of a file for a given URL, but not necessarily to any other files linked therein. Thus, in the case of a page constituted by a primary HTML file and other separate files (e.g., files with images, audio, multimedia, design elements, or other					
library Journal: Better World Libraries, nternet Archive Partner, Acquires Better World Books						
Open Culture: The Internet Archive Is Digitizing & Preserving Over 100,000	embedded content) linked within that primary HTML file, the primary HTML file and the other files will each have their own respective extended URLs and may not have been archived on the same dates.					
Vinyl Records: Hear 750 Full Albums Now	6. Attached hereto as Exhibit A are true and accurate copies of browser printouts of the Internet Archive's records of the archived files for the URLs and the dates specified in the footer of the printout or an attached coversheet in the case of records for which a browser					
Against The Grain: ATG Newsflash: For the Love of Literacy–Better World Books and the Internet Archive Unite to Preserve Millions of Books	does not provide a ready option to print a URL in the footer, e.g., in the case of a PDF file. 7. I declare under penalty of perjury that the foregoing is true and correct.					
Research Information: Better World Books affiliates with Internet Archive						
Wired: The Internet Archive Is Making Wikipedia More Reliable	Internet Archive: "Legal: Affidavit"					

...when a visitor clicks on a hyperlink on an archived page that points to another URL, the visitor will be served the archived file found for the hyperlink's URL with the closest available date to the initial file containing the hyperlink.



...when a visitor clicks on a hyperlink on an archived page that points to another URL, the visitor will be served the archived file found for the hyperlink's URL with the closest available date to the initial file containing the hyperlink.

The archived data made viewable and browseable by the Wayback Machine is obtained by use of web archiving software that automatically stores copies of files available via the Internet, each file preserved as it existed at a particular point in time.



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The archived data made viewable and browseable by the Wayback Machine is obtained by use of web archiving software that automatically stores copies of files available via the Internet, each file preserved as it existed at a particular point in time.

... in the case of a page constituted by a primary HTML file and other separate files (e.g., files with images, audio, multimedia, design elements, or other embedded content) linked within that primary HTML file, the primary HTML file and the other files will each have their own respective extended URLs and may not have been archived on the same dates. ...



...when a visitor clicks on a hyperlink on an archived page that points to another URL, the visitor will be served the archived file found for the hyperlink's URL with the closest available date to the initial file containing the hyperlink.

The archived data made viewable and browseable by the Wayback Machine is obtained by use of web archiving software that automatically stores copies of files available via the Internet, each file preserved as it existed at a particular point in time.

... in the case of a page constituted by a primary HTML file and other separate files (e.g., files with images, audio, multimedia, design elements, or other embedded content) linked within that primary HTML file, the primary HTML file and the other files will each have their own respective extended URLs and may not have been archived on the same dates. ...

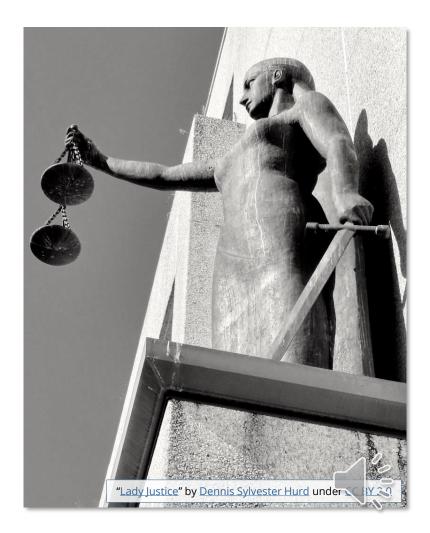
Attached hereto as Exhibit A are true and accurate copies of browser printouts of the Internet Archive's records of the archived files for the URLs and the dates specified in the footer...

Extant Frameworks

"Gaps between teeth - Explored" by Clint Buod under CC BY 2.0

judicial precedents

- no explicit guidance from judiciary
- treatment of IAWM evidence is court- or judge-specific
- judicial presumptions of the authenticity of IAWM evidence vary widely
- universal deference to IA affidavit



e-discovery community guidance

- reflected in <u>Sedona</u> <u>Conference</u> <u>Working</u> <u>Group</u> <u>publications</u>
- some correct:
 - reliability of IA affidavit
- some okay:
 - courts only occasionally take judicial notice of IAWM evidence
 - WARC standard addresses authentication issues

The Sedona Conference Journal Volume 22 Forthcoming 2021 The Sedona Conference Commentary on ESI Evidence & Admissibility, Second Edition The Sedona Conference October 2020 Final Post-Public-Comment Version Recommended Citation: The Sedona Conference, Commentary on ESI Evidence & Admissibility, Second Edition, 22 SEDONA CONF. J. 83 (forthcoming 2021). Copyright 2020, The Sedona Conference

For this and additional publications see hitros (these on condenence org/publications Sedona Conference: "The Sedona Conference Comr on ESI Evidence & Admissibility, Second Edition

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e-discovery community guidance

- reflected in <u>Sedona</u> <u>Conference</u> <u>Working</u> <u>Group</u> <u>publications</u>
- some questionable or wrong:
 - conflation of capture + replay technologies
 - possible to delete or change archived information
 - IAWM "not accepted as a forensic evidence collection method"
 - IAWM provides for "an identical replica of the website"

The Sedona Conference Journal Volume 22 Forthcoming 2021 The Sedona Conference Commentary on ESI Evidence & Admissibility, Second Edition The Sedona Conference October 2020 Final Post-Public-Comment Version Recommended Citation: The Sedona Conference, Commentary on ESI Evidence & Admissibility, Second Edition, 22 SEDONA CONF. J. 83 (forthcoming 2021). Copyright 2020, The Sedona Conference For this

Sedona Conference: "The Sedona Conference on ESI Evidence & Admissibility, Second Edition"

commercial archiving companies service marketing

- timestamp + capture metadata
- real-time collection
- completeness + fidelity via browser-based capture
- third-party-platformindependent storage
- accompanied by affidavits or expert testimony

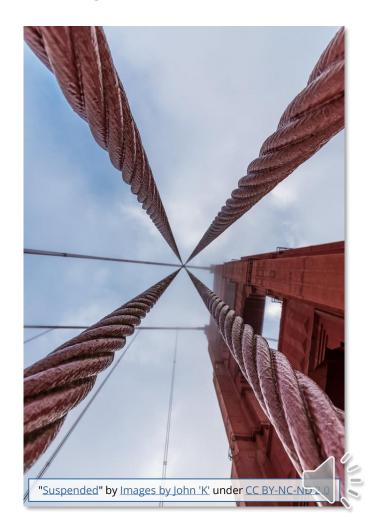


Trustworthy Web Archives

"Inside the Seed Cathedral" by David Spencer under CC BY-ND 2.0

what makes web archives trustworthy?

- mostly in place:
 - capture atomic resources
 - capture http conversation
 - timestamped captures
 - archiving / attesting org
 - auditable / OSS tech stack
 - community standards
- could be improved:
 - measures supporting temporal coherence
 - measures supporting robustness / reproducibility
 - signing / chain of custody
 - corroboration w/ independent sources



capture atomic resources

- unlike screenshots, web archiving granularly captures a webpage's constituent resources
- enables examination of files' distinct provenance
- affords higher fidelity reproduction of original presentation



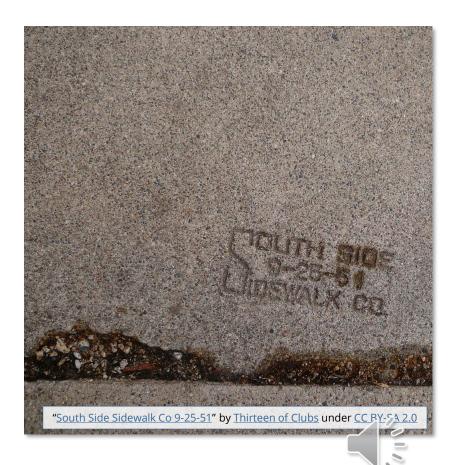
capture http conversation

- capture agents converse w/ web resource hosts in http
- not just the artifact is captured
- archiving conditions + context also recorded
- this is key provenance information



timestamped captures

- archived web resources are situated in both place + time
- live web presents as perpetual present
- temporal dimensions can sometimes be (less authoritatively) discerned



archiving / attesting org

- emergently overweighted in U.S. federal courts' treatment of web archive evidence
 - particularly with respect to the IA affidavit
- not that it shouldn't matter
- should weigh in favor of authentication



auditable / OSS tech stack

- proprietary tools / methods can't be audited
- OSS tools could be
- gaps b/t live + archived versions may be more understandable w/ OSS tool stack



community standards

- reflect community consensus as to needs for long-term digital preservation
- WARC, CDX, Memento, WACZ, etc.



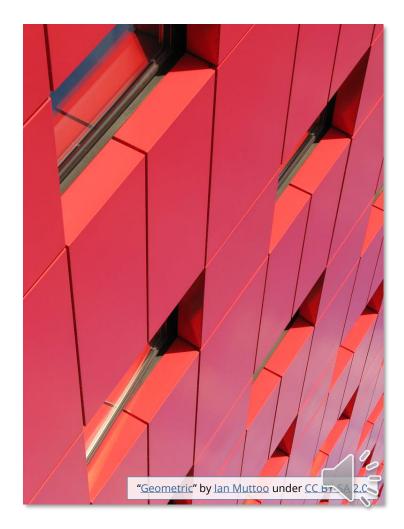
measures supporting temporal coherence

- IAWM <u>About this capture</u> <u>feature</u> + <u>Time Travel</u> help visualize temporal topography of composite mementos
- however, no production systems help visualize temporally violative elements per se or allow them to be toggled
- browser-based crawling can mitigate, but can it scale?



measures supporting robustness / reproducibility

- sub-optimal that composite memento replay yields variable hashes
- can we robustify our archive access services?
- can we characterize archive-related variations?
- can we rationalize the resources bundle that replay engines deliver?



signing / chain of custody

- a technical complement to legal attestation
- a best practice for more conventional digital forensics

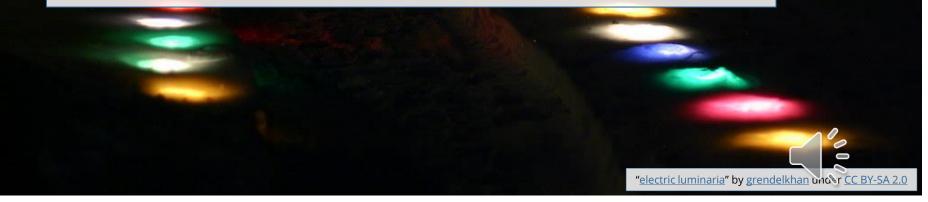


corroboration w/ independent sources

- Lots of Copies Keep Stuff Safe (LOCKSS)
- not just redundancy, but also independence
 - independent web archives
 - independently hosted copies
 - independently captured copies
 - heterogeneous technical stacks
- corroboration vice sameness



Where Does that Leave Us?



......

